

# POSITIVE VIBES

**FOR**

**FIRST  
RESPONDERS**

**SPONSORSHIP  
PACKET**

# Join Us in Spreading Positive Vibes for First Responders

*Positive Vibes for First Responders* is a heartfelt collaboration between WMAR-TV Baltimore veteran journalist **Preston Mitchum Jr.** and **Kate Priest**, Mental Health Clinical Coordinator for **Indian River County Fire Rescue**.

This uplifting book brings together thoughts and reflections from local firefighters, paramedics, and EMTs, paired with daily affirmations that celebrate courage, resilience, and hope. It's designed to remind those who serve our community that their strength and compassion make a difference every single day.

Proceeds from this project will benefit the **Indian River County Fire Rescue Benevolent Fund** along with other first responder organizations and the **PMJ Foundation**, helping support first responders and their families in times of need.

We're inviting community partners, local businesses, and individuals to join us in providing **free copies of Positive Vibes for First Responders** to the men and women who protect and serve our community.

Your sponsorship helps share encouragement, gratitude, and a lasting reminder that their service truly matters.

**Sponsorship levels and additional details can be found on the following pages.**

# Sponsorship Opportunities

Your partnership helps bring *Positive Vibes for First Responders* to life — sharing hope, encouragement, and gratitude with the brave men and women who serve our community every day.

Each sponsorship level includes recognition for your generosity and provides copies of the book to inspire and uplift our local first responders.

## Platinum Sponsor – \$8,000

- Company logo and name featured on the **inside cover** of the book
- Recognition on **all press materials and community announcements**
- **Provides 400 books for distribution to first responders**

## Gold Sponsor – \$4,000

- Company name and logo featured on the **donor thank-you page**
- Recognition on **all press materials and community announcements**
- **Provides 200 books for distribution to first responders**

## Silver Sponsor – \$2,000

- Company logo and name featured on the **donor page**
- **Provides 100 books for distribution to first responders**

## Bronze Sponsor – \$1,000

- Company logo and name featured on the **donor thank-you page**
- **Provides 50 books for distribution to first responders.**

## Sponsor Information

Company / Individual Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level Selected: \_\_\_\_\_

## Payment Method

Please make checks payable to:

**PMJ Foundation**

C/O Preston Mitchum Jr  
217 Stonewall Road  
Catonsville, Maryland 21228

The PMJ Foundation is a registered **501(c)(3)** organization.

Mail to:

**Kate Priest (c/o First Responder Resiliency Center)**

5120 Turnpike Feeder Rd.  
Fort Pierce, FL 34951

## Logo Submission

Once the sponsorship form and check are received, you will receive an email request for a high-resolution logo, if applicable for your sponsorship level.

## Thank You

Your support helps provide Positive Vibes — and lasting encouragement — to the courageous men and women who dedicate their lives to serving our communities.