



Dear Sponsor:

The founder, Preston Mitchum, Jr., a veteran ABC2 News photographer of 18 years, noted the necessity of changing the direction of our future through education through our youth. A focal point of the foundation is to bring insightful, engaging, and exciting programs to the at-risk youth population and targets their lack of exposure with specific literacy.

The PMJ Foundation's Career Awareness Project (CAP) is a unique after-school program that brings the outside professional world to funded Baltimore City and County schools. In 2006, the CAP program curriculum was developed and implemented in schools specifically targeting at-risk youth. Resources are utilized to help engage participants, educate and foster long-term goals. CAP participants evaluate and assess their interests, create a personal portfolio, professional volunteers are invited to sessions who share their career, and the education necessary to obtain a particular position. Field trips and other tangible resources are given so students are able to correlate educational success to higher education and a career. Professional volunteers are vital to the program.

Since launching the program, CAP has seen a dramatic increase of academic performance and attendance, as well as a decrease in school drop-out rates. This is attributed to the exposure afforded to at-risk youth through CAP and its' community volunteers. What was once a limited vision of our participants' future has now become infinite and attainable. We have proudly served nearly a thousand students in fifth grade and middle school. With your support, CAP will continue mentoring and providing opportunities as well as expand our efforts to include high school students.

Sponsored schools offer the CAP program to students beginning at the end of September with another session available in the spring. It is exciting to present this invaluable service to community children with the help of sponsors and volunteers. We always extend an invitation for professionals to attend a program, give insight of their career, and guide our youth. When more students are exposed to potential career paths, the more we are able to "present possibilities for brighter futures." Your sponsorship will help fund a Career Awareness Project program at a local school.

Please help us to make a better tomorrow for our children by sponsoring a school today.

Sincerely,

Preston Mitchum, Jr.

Preston Mitchum, Jr.
Executive Director/Founder

Attachment



CAREER AWARENESS PROJECT (CAP) MAIL-IN SPONSORSHIP/GIFT FORM

COMPANY NAME: _____ DATE: _____
ADDRESS: _____
CITY: _____ ST: _____ ZIP CODE: _____
CONTACT NAME: _____
CONTACT PHONE: (____) _____ EMAIL: _____

Sponsorship levels for the current school year (100% tax deductible) are as follows:

\$7,000 Sponsorship funds two schools:

- Company name and logo will be acknowledged on all promotional materials for sponsored schools
- Company name and logo will be identified in local newspaper print ad
- Company name and logo will appear as a link on the PMJ Foundation Career Awareness Project web page
- A company representative will have the opportunity to speak at the CAP after-school program graduation

\$3,500 Sponsorship funds one school:

- Company name and logo will be acknowledged on all promotional materials for the sponsored school
- Company name and logo will be identified in local newspaper print ad
- Company name and logo will appear as a link on the PMJ Foundation Career Awareness Project web page

Please send a check or money order payable to:
The Preston Mitchum, Jr. (PMJ) Foundation
P.O. Box 6812
Ellicott City, MD 21042

Enclosed is my sponsorship of \$ _____

Thank you for your support!

Federal ID#: 81-0572412
Please print a copy of this form for your records.